

Breanna C. Perrelli

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Portfolio Link: <http://breannaperrelli.com>

SKILLS

- Operation of ENG, DSLR, and HD cameras, jibs, lighting, and industry studio equipment including audio and radio switchboards, teleprompters, studio recording hardware, handheld recorders, VTR and mobile CCU
- Proficiency in Final Cut Pro, Premiere, Motion, Protools, Soundbooth, Audition, KLZ iMediaTouch and some After Effects
- Proficiency in Adobe Flash, Photoshop, InDesign, Illustrator and Dreamweaver
- Proficiency in Microsoft Office iWork and HTML
- Proficiency in social medias including Facebook, Twitter, LinkedIn, Pinterest, Instagram etc.

EDUCATION

Creative Communications Diploma : Red River College
Graduated 2012

- Highly selective, strictly professional program with long hours and a high work volume.
- Focus on industry standard writing, design and technology in:
Advertising, Public Relations, Journalism and Media Production for radio and screens
- Focus in web and graphic design

B.A in Communications: University of Winnipeg
Graduated 2013

EXPERIENCE

Public Relations / Web Design

Web Designer/Communications Coordinator: Manitoba Home Builders' Association
Winnipeg Manitoba 2012 - August 2014

Intern: Manitoba Film and Music / On Screen Manitoba,
Winnipeg Manitoba 2012

- Shot/Edited interviews, edited pre-shot material, and did web work for an online initiative and their general site.

Film

Camera Operator, Actor: *Jack* - CBC, *Imperfect Justice* - Lifetime/Rob Lowe
Winnipeg Manitoba 2012

Contract Videography - Toastbot Media

Shooter/Editor: Manitoba Museum, MIINDWIPE FILMS, No Limit Training, CTV Winnipeg, MHBA, MadeWithLove
Home Expressions Show, KBR Kitchen Bath and Renovation Show
Winnipeg Manitoba 2012 - Current

Television

Studio Director/Producer: *Manitoba Songfest 2012, 2013, 2014*

Intern: CTV

Winnipeg Manitoba 2012

- Wrote scripts for in house promos like *CTV Morning Live* and *ConsumerWATCH* as well as for clients

Director, Live Host, Audio Operator, Camera Operator, Floor Director, Spotlight: Shaw TV
Winnipeg, Manitoba 2011-2012

Dancing with Celebrities, IAMS 1001 Donations Telethon, Football MB Blue and Gold Games, Alliance FC Games,

Journalist, Director, Shooter/Editor, Graphics, Audio: Live at Five newscast on Shaw TV
Winnipeg Manitoba 2012

Radio

Announcer/Producer: MB Songfest 2013 and 2014 **Radio Semifinals**: 102.9 CHTM CFAR, CJAR, CJ Radio, CJ 107, 97.1

On Air Host, Journalist, Board Operator, Image Coordinator, Programming, Traffic Reporter, Creative: 92.9 Kick FM
Winnipeg Manitoba 2011-2012

- Wrote/produced various commercials, tech talks, interest pieces, entertainmen and traffic updates, PSAs, splitters, promos
- Panelist on weekly improv show *Did You Just Make That Up?*